## Presentation to:



HATS - Huntsville Association of Technical Societies



#### What is HATS?

Nonprofit 501(c)(3) association of Huntsville Area Technical and Professional Societies dedicated to the advancement of science and engineering and is devoted to helping the Huntsville Technology Community succeed.

- Founded on June 17, 1969.
- The governance of HATS is conducted under the rules and regulations of the <u>HATS Bylaws</u>
- Membership is open to Technical Societies and technical employees interested in supporting the growth of technology businesses and workforce in North Alabama. Membership in HATS is an investment in your career and your company's success. You have instant access to our specialized groups that focus on all manner of industries.

### Mission

To **COORDINATE** the professional, educational, and civic activities of its members organizations and to **PROMOTE** common goals. .

Today, HAT's mission is to help Huntsville's technology societies and employees:

- Have a strong voice and to inspire economic growth in our community.
- Generate opportunities that will contribute to personal, professional and business growth.
- Serve as a liaison with Chambers of Commerce, economic development and workforce development to improve communication
- Attract new businesses and employees to our community
- To provide HATS members with information on the legislative agenda that impacts them.
- Our numerous technical societies encompass more than a dozen disciplines, from conducting business in test and measurement to quality, to contract management and many other areas.



#### **INFORMATION**

SOCIAL MEDIA/WEBSITE

**CALENDAR** 

MEETING & EVENT PLANNING

**TECH DATA** 

SUBJECT MATTER EXPERTS

WORKFORCE INFORMATION

- Provide information through Linked-In and Twitter and Facebook Pages, as well as Website
- Provide one source for when events occur in the community
- Provide sources for meeting rooms, caterers, sponsors, speakers, etc.
- Provide technical data for comparisons and meeting information
- Provide database of subject matter experts
- Provide coordination of workforce needs, job opportunity links, etc.

#### **PROGRAMS**

PROFESSIONAL OF
THE YEAR

SOCIETY OF THE YEAR

EVENTS – JOINT RECEPTIONS

**MEMBERSHIP** 

**STEM** 

PROFESSINAL DEVELOPMENT

- Provide opportunity for each Society to nominate one of their members to be recognized
- Provide opportunity for organizations to be recognized for commitment to our community
- Provide opportunities for joint events, holiday reception, etc...
- Provide and encourage membership in both organizations
- Provide grants, opportunities for STEM, consolidation and coordination with other STEM organizations
- Provide opportunities for professional development and maintain calendar for our community

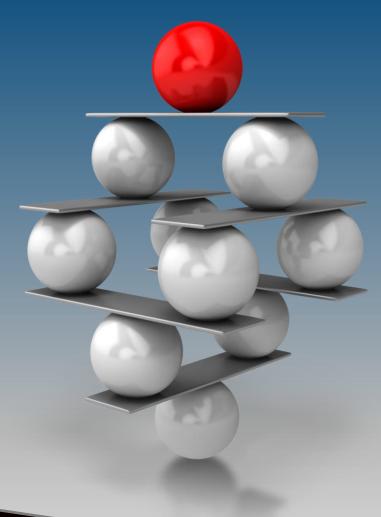
## RELEVANCY BREAKFAST & ANNUAL MEETING

- Planning for a March Event, hosted by Dynetics
- Member societies exchange ideas on being relevant to our community
  - Moderated by Byron Butler
  - Society Speakers
  - Society Panel
  - HATS perspective
- HATS holds a brief Annual Membership Meeting
  - Organizational & Financial Updates
  - Elect New Board of Directors
- We are hoping for your support!

# HATS will connect you with other technical organizations

HATS members that want to connect with your organization – let's work Better Together!





## **Questions? More Information?**

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